



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

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BILL TO:

CROSSROADS MEDIA LLC
ATTN: ACCOUNTS PAYABLE
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: AMERICAN CROSSROADS
PROD: AMERICAN CROSSROADS
TITLE: 239655

INVOICE NUMBER: 61-200060715 BROADCAST MONTH: AUGUST
ORDER NUMBER: 393471 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: C: 11 P: 27 E: 828
ESTIMATE#: 11 27 828
SCHEDULE DATES: 07/20/2012 - 07/30/2012 AGY#/ADV#: 20957/23924
BILLING CYCLE: MONTHLY DATE: 08/26/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
4	07/30 - 07/30	05:30A-06:00A	750	1	07/30	MO	05:54A	:30		USPRTV11ACH	750		
8	07/30 - 07/30	07:00A-09:00A	1,300	1	07/30	MO	07:59A	:30		USPRTV11ACH	1,300		
10	07/30 - 07/30	09:00A-10:00A	500	1	07/30	MO	09:32A	:30		USPRTV11ACH	500		
13	07/30 - 07/30	11:00A-12:00P	600	1	07/30	MO	10:58A	:30		USPRTV11ACH	600		
17	07/30 - 07/30	05:00P-05:30P	950	1	07/30	MO	05:27P	:30		USPRTV11ACH	950		
19	07/30 - 07/30	05:30P-06:00P	1,100	1	07/30	MO	05:52P	:30		USPRTV11ACH	1,100		
22	07/30 - 07/30	06:00P-06:30P	1,400	1	07/30	MO	06:28P	:30		USPRTV11ACH	1,400		
26	07/30 - 07/30	07:30P-08:00P	1,300	1	07/30	MO	07:48P	:30		USPRTV11ACH	1,300		

PERIOD GROSS COST PER
ORDER CONFIRMATION: 7,900.00

TOTAL UNITS: 8

ACTUAL GROSS BILLING: 7,900.00

TOTAL ADJUSTMENTS: 0.00

AGENCY COMMISSION: -1,185.00

NET DUE: 6,715.00

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 08-27-2012